



- **CoPeace Sport PB LLC (CoSpo)** harnesses the power of sport for measurable, positive social and environmental impact.
- CoSpo partners with stakeholders in the sports community to evaluate and elevate their real-world impact through their business endeavors.
- We assist athletes, coaches, and sport organizations in maximizing their ability to positively impact society.
- We use our expertise in sport, media, marketing, and finance to evaluate and elevate brand value.
- With our impact measurement and business development services, we enhance brand equity and align personal and organizational values with sustainable impact opportunities.

OUR CAPABILITIES

Our diverse CoSpo team offers capabilities in every sports vertical with extensive expertise in operations, media, marketing, finance, and impact. With the ability to scale the scope of any project to fit client needs, and propriety tools to measure impact and brand potential, CoPeace Sport is poised to make today's sport leaders, tomorrow's impact leaders.

“ I have known Craig and several members of the CoPeace team for more than 20 years and trust them to grow my money in a way that also helps our world. I believe their ideas to harness the power of sport and business might be interesting to you as well. ”



DR. GARY CUNNINGHAM

FORMER UCLA MEN'S BASKETBALL COACH & NATIONAL ATHLETIC DIRECTOR OF THE YEAR

“ Sports have the power to change the world. It has the power to inspire, the power to unite people in a way that little else does. ”



NELSON MANDELA

ADVANTAGES OF COPEACE SPORT



- Diverse team experience in sport, media, marketing, and finance, ready to elevate your brand and its potential



- Proprietary tools to measure and improve an individual or sport organization's positive impact in the environment and society (VIBE)



- Guide sport leaders to developing business opportunities in social justice and environmental impact, delivering measurable, positive impact aligned with client values



- Impact-focused brand strategy approach and work with a mission-aligned company



GROW YOUR MONEY FOR GOOD

copeacemarketing.com | coma@copeace.com