

# The Harvest



 A COPEACE IMPACT REPORT

2019



## About CoPeace

CoPeace provides an affordable, and direct, investment option, prioritizing long-term impact, while not surrendering competitive financial returns. As a holding company, we utilize investor capital to purchase controlling interest in complementary, purpose-driven holdings. Our unique investment approach creates a path for nearly anyone to participate in impact investing, including communities often overlooked in traditional investing.

Founded by Dr. Craig Jonas, CoPeace is a first-of-its-kind holding company. We are building a portfolio of carefully-screened, for-profit companies who are achieving measurable social and/or environmental impact, while providing competitive returns to investors. A unique CoPeace feature is that investing in our company is available to everyone, not just the wealthy.

## Who We Are

The CoPeace team is a diverse group of individuals with decades of experience in entrepreneurship, finance, investing, business relations, marketing, community relations, and technology. Our small, nimble team is remotely located across the United States and leans on an extended network of advisors to deliver industry-specific knowledge to our growing portfolio of companies.



*from left to right: Meg Masten, Craig Jonas, Hanan Levin*  
The CoPeace executive team at 2019 Board of Directors meetings in Denver.



Diversity in workforce. Half of CoPeace staff is under the age of 25 or over the age of 50. Half of the Board of Directors and two-thirds of the Advisory Council identify as women or non-binary individuals.



CoPeace is employee-owned. All employees hold stock in the company.



CoPeace utilizes virtual meetings to reduce air travel. When travel is required, mass transportation, public transportation, and electric vehicles take priority.

# Our Core Values



Profits and positive impact are not mutually exclusive. The current global capitalism structure prioritizes profits over people and planet. CoPeace is offering a different option, one in which the environment and society are on equal footing with profits. As such, we believe we can help change capitalism and the world for the better.



Impact must be legitimate. There are companies and funds claiming to do “some good,” or “less bad,” but whose primary purpose is profit, not solving societal or environmental problems. CoPeace leans on its diverse and agile team of dedicated and talented individuals.



Everyone must have an opportunity to participate in impact investing. Currently no services exist for everyday consumers to invest in the impact space without a strong understanding of the industry, financial literacy, and personal wealth. In fact, until now you had to be an accredited investor to partake in an investment opportunity like this. CoPeace is changing that.



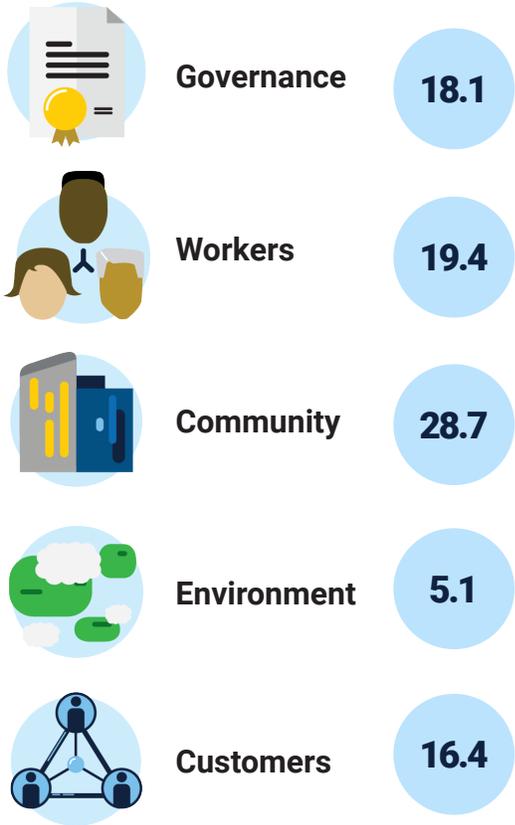
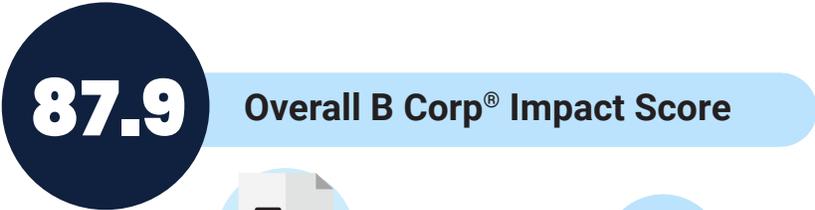
Radical transparency is not optional. In order to truly align with our mission, CoPeace is committed to being an “open book” for our shareholders and the general public, with respect to financial performance and impact measurement. CoPeace is committed to operating in a radically transparent and honest manner.

**MARGINS + MISSION  
= SELF-SUSTAINING IMPACT**

# Certified B Corporation



In September, we became a fully-certified B Corporation. We are now one of only 400 companies in the world which possess B Corp status in conjunction with a Public Benefit Corporation legal structure. Our commitment to achieving this status is a direct reflection on how serious we take our mission to meet the highest verified standards of social and environmental performance, transparency, and accountability.



CoPeace has also partnered with Certified B Corps for its banking and legal operations.



# Current Holdings



## ADVANCED SUSTAINABLE TECHNOLOGIES

CLEANTECH | ENERGY | WASTE DISPOSAL

AST is a cleantech company developing a new generation waste management facility that is environmentally-friendly, safe, and financially viable. Utilizing proven plasma technology, AST will design, build and operate a turnkey, scalable plasma waste management facility for corporate clients and governments. AST has developed a more efficient and economical process than current plasma gasification plants from inception to operation and beyond. The model will be highly scalable and replicable, allowing AST to bring this technology to many cities around the world.



## COPEACE FINANCE

EQUALITY | FINANCE | PROJECTIONS & ANALYSIS

CoFi provides financial consulting services to businesses demonstrating positive social or environmental impact. For businesses in this space to thrive, positive financial returns should follow positive impact. This requires a thorough understanding of financial projections and analysis, traditionally provided by financial consulting firms. However, the demand for these services in the impact space has not been adequately met. CoFi empowers its clients through conducting full financial analyses with a unique impact lens. The services offered include discounted cash flow analysis, revenue and cost stream projections, industry-specific capital and growth strategies, and pro forma modeling for investor pitches.



## UNCHARTED POWER

CLIMATE | ENERGY | EQUALITY

Uncharted Power is an award-winning, full-service power and data infrastructure technology. The Company's proprietary suite of technologies enables it to build, own and operate decentralized power infrastructure for communities, providing them with energy that is both clean and low-cost. Founded in May 2011 and headquartered in New York City, UP uses proprietary technology, providing renewable kinetic energy solutions to power micro-grids for communities, large facilities and the Internet of Things. Uncharted Power's primary clients are large corporations and governments across Africa. The company's main goal is to help power the rapidly developing smart communities across the world by utilizing the untapped kinetic energy available in a clean and renewable way.

# SUSTAINABLE DEVELOPMENT GOALS

The United Nations' Sustainable Development Goals are the blueprint to achieve a better and more sustainable future for all. They address global challenges, including poverty, inequality, climate change, environmental degradation, peace and justice. Currently, CoPeace and its portfolio holdings are actively working towards achieving 14 of the 17 Goals with intentions of adding holdings to holistically address all of the Goals in a realistic timeline.

 <p><b>1</b> NO POVERTY</p>	<p>CoPeace is actively working toward a financial solution, which provides access to direct impact investing, regardless of asset wealth.</p>	 <p><b>5</b> GENDER EQUALITY</p>	<p>Half of the CoPeace Board of Directors and over half of the Advisory Council identify as women or non-binary individuals.</p>
 <p><b>6</b> CLEAN WATER AND SANITATION</p>	<p>AST is working towards the disposal of hazardous waste, which would otherwise enter the ground water and water table.</p>	 <p><b>7</b> AFFORDABLE AND CLEAN ENERGY</p>	<p>Uncharted Power and AST work in the cleantech industry, creating, transmitting and storing affordable, clean energy.</p>
 <p><b>8</b> DECENT WORK AND ECONOMIC GROWTH</p>	<p>CoPeace companies operate ethically with regard to employees and supply chain. All CoPeace employees hold stock in the company.</p>	 <p><b>9</b> INDUSTRY, INNOVATION AND INFRASTRUCTURE</p>	<p>As a holding company operating in the impact space, CoPeace is expanding and empowering innovative, new ideas.</p>
 <p><b>10</b> REDUCED INEQUALITIES</p>	<p>One of CoPeace's core missions is to provide a direct investment option that is accessible to all populations and democratizes the industry.</p>	 <p><b>11</b> SUSTAINABLE CITIES AND COMMUNITIES</p>	<p>CoPeace holdings AST and Uncharted Power are addressing sustainable energy generation, transmission, and storage.</p>
 <p><b>12</b> RESPONSIBLE CONSUMPTION AND PRODUCTION</p>	<p>CoPeace operates remotely to minimize carbon footprint. Personal offices integrate solar power, low-flow toilets, and recycling programs.</p>	 <p><b>13</b> CLIMATE ACTION</p>	<p>One of CoPeace's immediate focus areas is the climate crisis and finding solutions in cleantech, energy, and waste management.</p>
 <p><b>14</b> LIFE BELOW WATER</p>	<p>AST is working towards the disposal of hazardous waste, which would otherwise enter the local waterways and ecosystems.</p>	 <p><b>15</b> LIFE ON LAND</p>	<p>AST is working towards the disposal of hazardous waste, which would otherwise enter local ecosystems.</p>
 <p><b>16</b> PEACE, JUSTICE AND STRONG INSTITUTIONS</p>	<p>CoPeace is an investment vehicle, which is working to democratize access to direct impact investing, regardless of asset wealth.</p>	 <p><b>17</b> PARTNERSHIPS FOR THE GOALS</p>	<p>As a holding company, CoPeace brings together complementary holdings to work in synergistic partnership to meet goals.</p>

# Impact Goals for 2020



Purchase carbon credits to offset 100% of carbon footprint related to CoPeace travel in 2019 and 2020



Launch our Direct Public Offering to offer an accessible, affordable entry point to direct impact investing and democratize the space



Add holding in impact space addressing Sustainable Development Goals in hunger, health, and education



Target and improve B Corp 'governance' and 'environment' metrics for 2020 score



**Public Benefit Corp | Certified B Corp®**  
GROW YOUR MONEY FOR GOOD™

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