



PO Box 631157
Highlands Ranch, CO 80163

Craig Jonas, Ph.D.
Chief Executive Officer & Founder
since May 2018

Dr. Craig Jonas is a lifelong entrepreneur with success across business, academic, and athletic industries. Craig has over 30 years of experience in management with a passion for team-building and drawing individuals with big ideas together.

Craig founded CoPeace in 2018 after serving as COO of Basketball Travelers and BTI Events, an elite sports event management and media conglomerate, for over 20 years. In his role, Craig supervised international sporting events and tours worldwide. He served as the head or deputy head of the American delegation for the Summer and Winter World University Games from 2007-17.

Craig has always had a passion for bringing true impact to global sport, supporting the idea that sports can bring cultures and people closer together. He was one of the first American coaches to travel to South Africa post-apartheid to host basketball clinics for local youth. Craig also represented the United States at the International Olympic Academy in Greece after earning national basketball "Coach of the Year" honors.

Previously, Craig served as vice president for business development for the broadcast media technology firm, Sportvision, best known for bringing revolutionary visual enhancements to live sports broadcasts, including American football's yellow first-down line and baseball's strike zone. Prior to Sportvision, Craig served as the executive vice president of Coach's Edge and helped initiate its \$100-million merger with Sportvision.

Craig earned his doctorate in conflict management from the University of Kansas, where he also taught leadership, marketing, and management courses to undergraduate and masters students. As an undergraduate student, Craig attended Carleton College in Minnesota, and went on to complete his graduate degree at Colorado State University. Craig is a father of two sons. He lives with his wife, Seanna, and dog, Fergus, in Colorado.



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Ed Tepper
Chief Operating Officer
since Dec. 2019

Ed Tepper is an accomplished, results-oriented and hands-on operations and financial management executive. Ed has over 30 years of leadership experience developing, motivating, and leading top performing teams.

Ed is a technology enthusiast and early adopter who thrives in high-growth environments across multiple industries. Ed has devoted most of his career to growing entrepreneurial and middle-market businesses, and he was instrumental in the restructuring and restoration of profitability of two domestic and global manufacturing and distribution businesses.

He co-founded an advanced digital media services company serving an elite clientele, including HBO, Showtime, A&E, and academy-award-winning filmmakers. Ed was co-founder and CFO of an Emmy-winning team recognized for bringing revolutionary enhancements to live sports broadcasts, including American football's yellow first-down line and baseball's pitch zone.

Previously, he was COO of Sterling Ventures, an investment arm of a prominent New York real estate firm that also owns the New York Mets baseball team. Early in his career, Ed was an economist for Merrill Lynch and The Federal Reserve Bank of New York. He earned his M.B.A. in finance from The Wharton School, University of Pennsylvania, and holds a B.A. in economics from Washington University in St. Louis where he was a 3-year letterman on the men's tennis team.

Ed has served as a judge for the Penn-Wharton Startup Challenge since 2004. He also sits on the Board of Directors of The Tepper Family Foundation and the Chester-Mendham Little League. Ed is a proud father of three, youth baseball and soccer coach, and resides in the New York metro area.



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Meg Masten

Chief Relationship Officer

since May 2018

Meg Masten joined CoPeace during its founding in May 2018, developing the role of Chief Relationship Officer. Meg brings a diverse background to the CoPeace leadership team, centered around serving people, solving problems, and achieving goals.

Prior to joining CoPeace, Meg worked with Basketball Travelers, Inc., directly overseeing international sporting events and successful grant applications to provide student-athletes with travel opportunities.

Previously, Meg practiced physical therapy for over 20 years, specializing in spinal cord injury and geriatric care. During her time as a health professional, Meg served hospitals, clinics, community outreach services, and home care. In addition, she extensively evaluated equity, socioeconomic factors, costs, and policy surrounding the public healthcare system. She founded Daisy Power, LLC, which provided workshops for moms and their young daughters, promoting self-esteem and positive body image, in addition to nutrition and fitness education.

Meg is a lifelong advocate for public education and community growth. For the past decade, she dedicated her volunteer time to informing, engaging, and organizing the community around public education. Meg managed several campaigns for Colorado Board of Education and State House candidates and led a grassroots effort to research and expose national influences on local elections, which attempted to dismantle and privatize the local education system.

Meg completed her undergraduate studies at Marquette University. She currently lives in Colorado with her husband and golden retriever. She is a proud mother of two.



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Hanan Levin

Chief Financial Officer

since Sept. 2018

Hanan Levin is an experienced finance professional, equipped with in-depth knowledge of global capital markets. Hanan prides himself on being proactive, innovative and competitive, consistently initiating new ideas, improvements and original thought.

As a business professional, Hanan has served as a director of capital markets at Bank of the West, overseeing and managing the business development of capital markets and fixed income investment throughout the American Rocky Mountain and Midwest regions. In addition, he provided investment advice and added value to institutional clients, municipalities, and corporations utilizing extensive fixed income market knowledge and experience.

Hanan is also the CFO and co-founder of Advanced Sustainability Technologies (AST), a new generation waste management facility that is environmentally-friendly, safe and financially-viable.

Hanan received his master's degree from the University of North Carolina's Kenan-Flagler Business School. He earned an undergraduate degree in economics from Yale University. As an avid swimmer, Hanan competed on the Yale swim team and also competed internationally for the Israeli National Swimming Team. Hanan resides with his family in Denver, Colo.